



Oleksandr Beshun

Software engineer

Contact information

Telephon

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Email

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City

c. Chernihiv

Education

2010-2014

“ЧТТКТ”

Technical school (Computer specialty)

2014-2017

“Чернігівський інститут Бізнеса і права”

Technological engineer. Basic knowledge of programming.

2024-2025

Genius space

Profession Business Analyst in IT.

2025

ItGrid

Front-end courses

Skills

- Python(Pandas, aiogram, telethon, requests, BS4, selenium...)
- SQL, MongoDB
- Miro, Asana, Notion, Bitrix, jira.
- Power BI(basic)
- 1C
- CSS, SCSS, Tailwind
- HTML5
- Native js

Languages

English(B1)

Українська

Російський

Experience:

10.2019 - 07.2021

“SMM кураторство”, Chernihiv (Marketing, SMM)

Marketer.

Consulting for companies from various industries, assisting in building the company's marketing strategy and implementing it until profitability;

Auditing of telephone sales and creating a sales script targeted at the sales funnel audience. Accompanying promoted campaigns, preparing a report on the results of cooperation.

In more than half a year, i became an employee who consistently provided 1 case per month to the company's portfolio, with a profitability from cooperation starting from \$2000.

09.2021 - 05.2025

Collar, Chernihiv

Analyst.

Forming reports on market analytics for America, Europe, and Ukraine in various segments of the zoo industry. Further recommendations on introducing new products into the company's assortment based on this analytics. 75% of the company's new products were introduced based on this analysis.

Analysis of company sales: ABC analysis, predictive analytics, forming a production plan for new products. Removing positions from sales and production based on the analysis results. Creating dashboards and reports for clear data visualization.

Developed web-based interfaces and dashboards for presenting analytical data, and fixing some problems with website:

- Created responsive layouts using HTML/CSS for internal reporting tools and dashboards, fixing buttons, blocks, changing design and other issue.
- Built and changing front-end components for data visualization and business intelligence platforms
- Designed an interactive and understandable design, for stakeholders to access market analytics and sales reports
- also I worked with the company's existing website to improve its marketing performance. This included adding forms, changing the design, etc.
- Sometimes I updated the database on the site and resolved errors associated with it.

Developing and automating business processes, processing and implementing tools to improve company performance. Developed and implemented a clear business process for making new products (from idea to start sales), which helped identify system weaknesses, structure processes and KPIs.

Developing solutions for automating business processes in task managers. Two stages of product development have been implemented: prototyping (closed stage) and implementation (stage from a created prototype to the start of sales).

Working with open data, searching for information from open sources, parsing, and processing it. Creating Python scripts for automatic data processing.

